

APPLICATION REVIEW

The reviewers from the Advisory Council will assess the merit and quality of the proposed projects, and their overall importance and potential to maximize the benefits to all members of the ASNR using the following criteria:

Criteria	Level of Performance			Reviewer Comments
	1 Weak	2 Average	3 Strong	
A. Description of Problem or Opportunity	The problem or opportunity is not well described or minimally described in terms of relationship to a strategic goal	The problem or opportunity is described with a semi-discernible relationship to at least one strategic goal and a pathway (if applicable); however, the goals/pathways may be misidentified, and another goal/pathway may be more appropriate.	The problem or opportunity is described with a clear relationship to at least one strategic goal and a pathway, if applicable.	
B. Initiative's Impact	The proposed initiative has little to no potential for impacting the ASNR and its members.	The proposed initiative has moderate potential for impacting the ASNR and its members.	The proposed initiative has high potential for impacting the ASNR and its members.	
C. Achievability and Measurability (including Outcomes, Measures, Action Steps, and Benchmarks)	The proposal does a poor job of describing the ability of the initiative to be accomplished successfully and is missing outcomes, measures, action steps, or criteria of success.	The proposal describes the ability of the initiative to be accomplished successfully, but is missing some outcomes, measures, action steps, or criteria of success.	The proposal explicitly describes the ability of the initiative to be accomplished successfully and provides outcomes, measures, action steps, or criteria of success.	
D. Resource Requirements (Physical, Equipment, Personnel, and Other) and Budget Template	The proposal is not clear on how existing or new resources will be used to carry out the initiative. The proposal contains a non-fundable amount and/or no budget template or a poorly completed budget template with unclear and/or unreasonable requests that do not follow many of the budget rules.	The proposal is somewhat clear on how existing or new resources will be used to carry out the initiative. The proposal contains a fundable amount, supported by a completed or partially completed budget template with somewhat clear and somewhat reasonable requests that follow most of the budget rules.	The proposal is very clear on how existing or new resources will be used to carry out the initiative. The proposal contains a fundable amount, supported by a completed budget template with clear, reasonable requests that follow all the budget rules.	
E. Return on Investment	The proposal does not describe or poorly describes the direct benefits of the initiative.	The proposal somewhat describes the direct benefits of the initiative.	The proposal clearly describes the direct benefits of the initiative.	
F. Feasibility Overall	The proposal does not contain a good description of the capability of the initiative being carried out within the identified constraints and is void of major details.	The proposal contains a description of the capability of the initiative being carried out within the identified constraints and includes some information about major details.	The proposal contains a very clear description of the capability of the initiative being carried out within the identified constraints and is supported by major details.	